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**SUMMIT TECHNOLOGY GROUP LAUNCHES  
NEW POLAROID TOUCHSCREEN DIGITAL CAMERAS**

**SOMERSET, New Jersey (August 13, 2009)** – Summit Technology Group, an authorized Polaroid brand licensee, has launched its newest line of digital camera, sleek and slim 10 and 12 megapixels with 3.0" touchscreens.

With point-and-shoot ease, the Polaroid t1035 and t1235 digital cameras capture your favorite moments in sharp detail for fantastic printed photos or for electronic sharing with family and friends. A bright 3.0" color LCD touchscreen lets you "see it before you shoot". This touchscreen camera is full of fun on-camera editing features you can use with just the tip of your finger. Add captions or write notes, flip through your photos, and personalize or finger-paint. View all your captured images one-by-one or as thumbnails, or watch them all at once as a slideshow. With face tracking, blink and smile detection, and in-camera red-eye removal, you'll capture perfect faces in every photo. Let your camera pick the perfect setting for any photo with the Intelligent Scene Mode. The Intelligent Scene Mode allows the camera to automatically detect the shooting conditions and adjust accordingly. And with anti-shake image stabilization, you won't have to worry about blurry photos if your subject moves. Plus, the camera lets you tag audio to any picture, takes AVI video clips and VGA video at 30fps, and has a 3x optical/4x digital zoom that lets you get in close. The widescreen 16:9 mode (both for digital still photos and video clips) makes viewing your photos and video perfect on HDTVs. Other features include a panoramic mode, 30 different scene modes, a host of automatic settings (focus, exposure, etc.), and 32MB built-in storage, also compatible with SD expandable memory.

The t1254 is part of the Polaroid portfolio of fun and easy to use products that enable consumers to create and share their memories no matter where they are.



**ABOUT THE SUMMIT GLOBAL GROUP OF COMPANIES**

The Summit Global Group is a worldwide consortium of leading design, development, and distribution firms for imaging products. Headquartered in Salt Lake City, and with offices in New Jersey, Minnesota, Massachusetts, and China, Summit Global manages the licensing, production, and distribution needs for clientele in over 50 countries. Summit Technology has been working with the Polaroid brand since 2001 on digital cameras, digital photo frames, and the new line of Polaroid PoGo™ instant digital printing products.

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